

## LUMALINE™

### Winner of 2007 DPI Product of the Year, Finishing category

*"Lumaline counter products won SGIA Product of the Year Award in the Finishing Category. It was judged by a panel of industry judges as the most important product to the digital industry, among the submitted entries".*



### Silvermedal winner of the FESPA Digital Print Award '07

*"LUMALINE™ counter gained Silver award for the dynamic and original use of digital print as a concept to get attention and serve a useful functional purpose".*



Lumaline is a new product range from Tech View A/S, the makers of FLEX-display™.

Lumaline™ is a bright new perspective on exhibition furniture:

With Lumaline™, we offer a range of sleek counters and display units for trade shows, in-store activities and other promotional campaigns. The units can be equipped with inside illumination to light up your message.

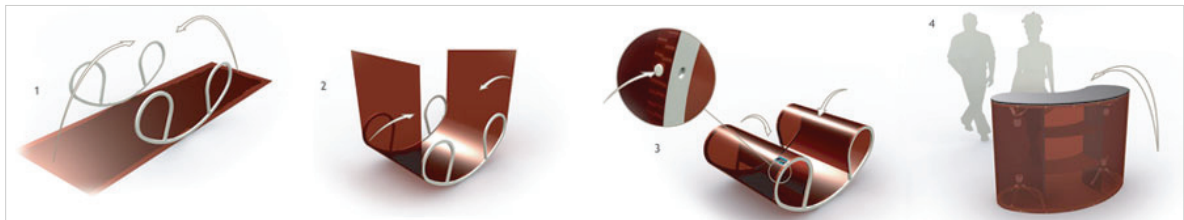
Lumaline™ is portable in handy bags, is quick to set up, and will attract plenty of attention in any setting.

The core of the Lumaline™ system is a modular frame and a flexible polycarbonate sheet wall. When mounted to the frame, the polycarbonate becomes a rigid structure. Due to the modular frame, you can create an infinite number of shapes. Patent on the system is pending.

Printing on polycarbonate sheets for Lumaline™:

The polycarbonate sheets for Lumaline™ products are printed on a flatbed-printer using CMYK colours plus white.

The 4-colour graphic is printed first, in reverse, meaning that the print is protected behind the sheet when in use. The white colour is printed on top of the CMYK layers, effectively enclosing the graphics between the clear polycarbonate and the white layer. This gives an opalescent effect when there is a light source behind the polycarbonate sheet. If the products are to be used without light, we would not print the white layer.



Download product images here:

[http://media.tech-view.com/lumaline/press\\_oct\\_07](http://media.tech-view.com/lumaline/press_oct_07)

For further information, please contact:

TECH VIEW A/S

Toldbodgade 51C, 3<sup>rd</sup> floor • DK-1253 Copenhagen K • Denmark

Tel: +45 3312 1500 • E-mail: [info@tech-view.com](mailto:info@tech-view.com)